

'Intercultural Communication focus from Session 1' Project Action Plan – Project Leader: Carola Inzunza Pedersen

Project aim: 'I wanted to integrate activities to help the students develop and practice their intercultural communication competences across the course so they would be aware of its importance in business communication and be better prepared for the assessment which has an intercultural focus'.

Project Leaders	Dept. Faculty Campus	Project Title	Target Group Prog. or Course	Project Activity	Project Outcomes
Carola Inzunza Pedersen Assistant Lecturer - Oral Communication 2	Dept. of Language and Communication HUM, Odense	<i>Intercultural Communication focus from Session 1</i>	Students – BA Negot BA in business, language and culture (English, Spanish or German)	Consultancy support – integrating intercultural competences in course content; clarifying student expectations of course assessment	1.A course which aligns the learning outcomes and assessment. 2.More engaged students 3. Studieordning to be updated to explicitly address intercultural competences
Step 1: meeting educational consultants, Anne and Donna	Having taught the 'Oral Communication 2' course, Carola had noted opportunities for integrating intercultural communication throughout the course rather than it just being addressed in a discrete session. This was particularly important as the course assessment prioritised intercultural communication, although it only had limited significance in the original course description. The intercultural course assessment was detailed and complex and Carola wanted to make the assessment expectations more explicit for the students. Carola sought inspiration for intercultural learning activities and consultant support preparing an assessment rubric. Action: Meetings to address both aspects of the course were planned.				
Step 2: meeting educational consultants	Actions: Carola provided access to the course Blackboard site and documentation; Anne and Donna suggested alternative intercultural learning activities; Carola prepared a draft assessment rubric inspired by the intercultural knowledge and competences VALUE rubric which Donna and Carola subsequently revised, creating a bespoke final version. (Activities and the rubric are available from itc.sdu.dk Resources: 1. and 2.)				
Step 3: putting the actions into practice – unexpected outcome	Actions: Carola taught the revised course in the Spring semester 2017 and introduced the students to the assessment rubric. An unexpected outcome at programme level was the acknowledgment of the course improvements Carola had initiated, which led to course re-organisation and the prioritisation of intercultural competences in the programme. An evaluation of the impact of the course changes on students' learning about intercultural communication will be provided after the end of the course.				